



MGA FOUNDATION

2024 Piggyback Program

THE MGA FOUNDATION

The Minnesota Grocers Association Foundation (MGAF) has established the MGAF Scholarship Program for all member employees and/or their dependents. As a **member benefit**, your program can “**piggyback**” on that application process. This is an alternative to establishing your own scholarship program and allows you to avoid the expense of producing brochures, applications, and paying administrative fees.

WHY SHOULD OUR COMPANY PARTICIPATE?

Easy process. Because you are piggybacking on the MGAF’s application process, any of your employees who apply will be considered for the MGAF scholarship and your company’s piggyback scholarship. This will double their opportunities, while still only requiring them to complete one application.

Cost-savings. The Piggyback Scholarship Program makes it possible for members to have all the benefits of their own personalized scholarship program without the administrative costs.

Good public relations within your company. A scholarship program shows that you are taking an active interest in the education of your employees and their dependents encouraging loyalty and improving your employee morale.

Builds employee loyalty. During the 2023-2024 program, Alexis Schweiss, whose father works at Jerry’s Enterprises, Inc., and Satoria Swenson, whose father works at Jerry’s Enterprises, Inc., each won **two \$1,500** scholarships through the MGA’s application—one from the MGA Foundation and one from the Jerry’s Enterprises, Inc. Piggyback program.

Rewards deserving students. The MGA’s Piggyback Program began in 2009. Since then, twelve companies have awarded 660 Piggyback scholarships totaling \$578,250.

HOW DOES OUR COMPANY SIGN UP?

- Determine the name, number, and amount of the awards.
(**Note: minimum amount for each award is \$500**)
- Fill out and return the Piggyback Program contract. (see reverse side)
- For further information contact the MGA Foundation at stoll@mngrocers.com or 651-228-0973.





MGA FOUNDATION

2024 Piggyback Contract

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Company Facebook: _____ Company Twitter: _____

Signed: _____ Title: _____

Name of Scholarship (If different than company name): _____

Number of Scholarships: _____

Amount of Each Scholarship: \$ _____ Total Due: \$ _____

(If you would like multiple names and or varying amounts for your scholarships, please attach.)

**The funds you provide to support your scholarships can be deducted as a charitable contribution, as the Foundation is a 501(c)3 tax-exempt entity, or they can be deducted as a business expense. The awards are paid to the college, not the student.*

PAYMENT METHOD

_____ Check Enclosed _____ VISA _____ MasterCard _____ Discover _____ AMEX

Card #: _____ Exp. Date: _____ CVV: _____ ZIP: _____

Card Holder: _____ Signature: _____

*Checks are payable to Minnesota Grocers Association Foundation.

Payment is due in full by December 8, 2023



MGA member only exclusive benefit

For more information contact Shelby Toll, Program Coordinator stoll@mngrocers.com • 651-228-0973