



2024 ENGAGEMENT CHECKLIST

Your MGA Government Relations team is hard at work preparing to advance industry priorities during the 2024 legislative session. The DFL and Governor Tim Walz continue to hold a legislative “trifecta” and are emboldened by last sessions victories, passing a number of significant pieces of legislation. This year will likely see introductions of a new round of policies that will be consequential for industry.

2024 is an election year and all 134 seats in the MN House of Representative will be up for election. This will be the only opportunity to restore balance to state government until 2026. MGA member involvement will be necessary to achieving success during the legislative session and the election cycle. Supporting MGA activities and engagement opportunities is critical to advancing industry priorities and improving the states business climate. Sitting on the sidelines is not an option. [All forms are available in packet.](#)

Invest in the Food PAC of MN

The Food PAC of MN makes use of it’s resources to support candidates who are willing to listen to the concerns of industry. We’ve entered a new fundraising cycle and the Food PAC meter has reset to zero. **To ensure the MGA has the resources to advocate for industry, become a Food PAC Champion today!**

Become a 2024 Legislative Sponsor

A critical component in the MGA’s success is that we have the resources to advocate for you and your business. A legislative investment is an investment in your business. **Sponsoring MGA’s legislative efforts will provide ample acknowledgment for your commitment to industry and will amplify your voice to protect your bottom-line.**

Capitol Check Outs

Stay informed during the legislative session by joining these biweekly, **member only** conference calls. These calls are called “Capitol Check Outs”, and are a great way to educate and engage your team. “Capitol Check Outs” last 30 minutes and give pertinent, up-to-the minute legislative information and actionable items. **Calls start February 16, 2024.**

MGA Calls to Action

There will be times during this legislative session when we will ask MGA members to contact their elected representatives to support or oppose legislation. **Please watch for these Calls to Action from the MGA and responds quickly.** These calls will be of high importance and time sensitive.

Minnesota Food Coalition

The MGA has an independent expenditure committee that allows businesses to contribute to it’s efforts. Funds are used to support candidates that support our industry. **Help us prepare for the next election cycle by making your 2024 investment today.**

Use PCR Program

The Political Contribution Refund (PCR) program allows you to annually donate up to \$75 (\$150 per married couple) to state legislative candidates and the state of Minnesota will reimburse you for the donation. **This is a great resource to support pro-industry candidates - and all it costs is a stamp.**

Store Tours

The MGA will invite your local legislators or candidates in for a store tour with you and your team. We join you for the conversation and make the process simple. This engagement step creates a lasting connection with the candidates and your organization, while also educating the elected officials on key industry issues. **We host these tours year-round and they are a great way to step up your team’s involvement.**

Communicate with the MGA

Let the MGA team know about the issues that are important to you and your business. Hearing from you, our members, about the real problems you face helps us to tell your story and develop industry priorities. **Never hesitate to reach out to the MGA with issues, questions, or concerns.**

Please review these opportunities and work with the MGA Government Relations Team to arrange the appropriate steps for your organization. Contact Jamie Pfuhl at jpfuhl@mngrocers.com or Steve Barthel at sbarthel@mngrocers.com or call 651-228-0973 to get involved.