

2024 MGA Annual Conference

July 28 - 30 • Madden's Resort, Brainerd, MN



MEET THE MGA ON THE TRAIL

Join your peers at this not-to-be-missed event. As the industry's premier gathering, this outstanding three-day conference is jam-packed with networking, educational opportunities, and family fun!

Your MGA Annual Conference registration pays for itself through the valuable, in-depth, practical content, relationship building, and all-inclusive experience.

- | | |
|--------------------------|--------------------------------|
| 🔥 Invaluable Networking | 🔥 2 Nights Lodging |
| 🔥 Awards Ceremony | 🔥 6 Meals & Beverages |
| 🔥 Informational Seminars | 🔥 Family BBQ |
| 🔥 Inspirational Speaker | 🔥 Children's Activities |
| 🔥 Golf Tournament | 🔥 Boat Cruise |
| 🔥 Live Auction | 🔥 Recreational Activities |
| 🔥 Entertainment | 🔥 Beautiful Minnesota Location |

Experience the power of connection at this event. Join executives, senior management, procurement teams, and other MN food industry professionals. Take advantage of this unique opportunity to expand relationships, spark fresh strategies, and be an industry leader.

THE ADVENTURE BEGINS...

EVENT SPONSORSHIPS STILL AVAILABLE
REGISTRATIONS TO BE MAILED THIS SPRING

Contact Karly Ackerman at kackerman@mngrocers.com or 651-228-0973 for more information on attending or sponsoring this outstanding event.

2024 MGA Annual Conference

Madden's Resort, Brainerd
Sunday, July 28 – Tuesday, July 30, 2024

\$14,500 LEVEL I

Recognition in all MGA publications and promotions
Signage displayed with sponsor's name/logo at event
2 premium rooms, double occupancy, all-inclusive
2 complimentary* golf foursomes on The Classic Course
***golfers must be registered conference attendees**
Sponsorship of hosted bar @ Hospitality Night and Picnic Dinner
Sponsorship of golf hole
Logo recognition throughout event
Additional customer connection opportunities
Exclusive product promotion opportunities



\$8,600 LEVEL II

Recognition in all MGA publications and promotions
Signage displayed with sponsor's name
1 premium room, double occupancy, all-inclusive
1 complimentary* golf foursome on The Classic Course
***golfers must be registered conference attendees**
Sponsorship of entertainment @ Picnic Dinner
Sponsorship of golf hole
Additional customer connection opportunities
Exclusive product promotion opportunities

\$5,200 LEVEL III

Recognition in all MGA publications and promotions
Signage displayed with sponsor's name
1 premium room, double occupancy, all-inclusive
Sponsorship of golf hole
Exclusive product promotion opportunities

\$3,500 LEVEL IV

Recognition in all MGA publications and promotions
Signage displayed with sponsor's name
**Please note this is a non-attending sponsorship level*

Contact Karly Ackerman with any questions.
Phone: 651-228-0973 Fax: 651-228-1949
kackerman@mngrocers.com



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2024 Sponsorship Contract

_____	Level I	\$14,500
_____	Level II	\$ 8,600
_____	Level III	\$ 5,200
_____	Level IV	\$ 3,500

- All sponsors will be listed in the *Minnesota Grocer* magazine, the *Frontline* newsletter, and will receive multiple forms of recognition at the Annual Conference
- Additional fees above and beyond the sponsorship package apply for: children, extra double-occupancy rooms, and event activities

▪ Sponsor Level at 2023 rates

Company Name (as shown on signage): _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Signed: _____ Date: _____

Please return signed contract by May 31, 2024 to qualify for this rate.

Payment Method (payment in full is required by June 14, 2024)

Check Amount enclosed: _____ OR

Please make checks payable to the Minnesota Grocers Association (MGA)

_____ Visa _____ MasterCard _____ Discover _____ American Express

Card #: _____ Exp. Date: _____ CVV: _____ ZIP: _____

Card Holder: _____ Signature: _____

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* Promotion Only

2024 MGA ANNUAL CONFERENCE




Schedule of Events Madden's Resort, Brainerd, MN



SUNDAY, JULY 28

2:00 – 5:00 pm	MGA Registration at Madden's Resort
4:30 pm	Madden's Resort Check-in / Madden's Inn
5:30 – 7:00 pm	 "Adventure Ahead" MGA Opening Reception Adults only
7:00 – 9:30 pm	 "Gear Up" MGA Awards Dinner
7:00 – 7:15 pm	General Membership Annual Business Meeting
9:30 pm	 "Happy Camper" MGA Hospitality Evening

MONDAY, JULY 29

7:00 – 9:00 am	Resort Breakfast Buffet
8:00 – 11:30 am	General Session
9:00 am – 3:00 pm	Children's Activities ages 4-12
11:30 – 1:00 pm	Luncheon
12:15 pm Classic / 1:00 pm East	MGA Best-Ball Golf Tournament / The Classic / Pine Beach East
1:00 – 3:00 pm	Boat Tour with Naturalist / Marina
5:30 – 7:00 pm	 "Hit the Trails" MGA Cocktail Reception & Activities / Lakeside Pavilion
7:00 – 8:00 pm	 "Campsite Cookout" MGA Dinner / Lakeside Pavilion
8:00 – 9:00 pm	Golf Tournament Winners Announced
9:00 pm	 "Gimme S'more's" MGA Hospitality Evening

TUESDAY, JULY 30

7:00 – 9:00 am	Resort Breakfast Buffet
8:30 – 9:30 am	Industry Workshop
9:45 am – 11:00 am	Special Guest Speaker (Note: Family Friendly)
11:00 am	Resort Check-out / Madden's Inn



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THANK YOU SPONSORS

The 2024 MGA Annual Conference is made possible by the following survival kit sponsors. Join the adventure.

COMPASS



BACKPACK

Blue Bunny
Country Hearth / Pan-O-Gold Baking Co
Frescados Premium Tortillas
KeHE Distributors
Keurig / 7UP
Lipari Foods
Opal Foods
Post Consumer Brands
Pure Prairie Poultry



LANTERN



BINOCULAR

JB / No Name Steaks
PHT Systems

*The list above contains sponsorships received by April 1, 2024



SPONSORSHIPS AVAILABLE

Contact Karly Ackerman, MGA Director of Membership
kackerman@mngrocers.com • 651-228-0973

