



WE ARE YOUR VOICE

The MGA is the only organization speaking on behalf of the Minnesota Food Industry

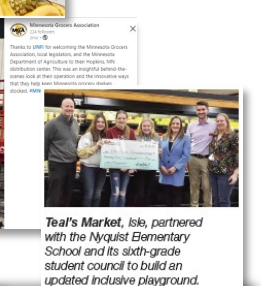
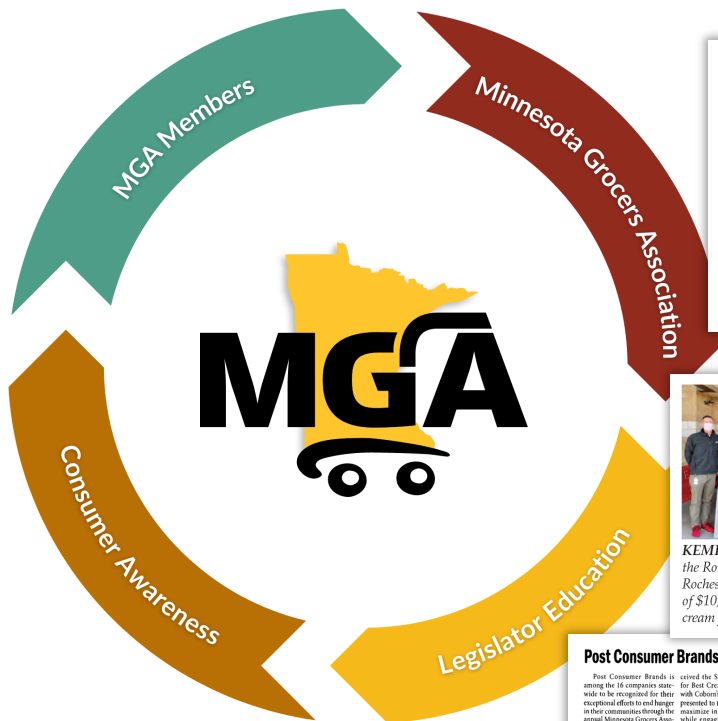
Your support of the MGA is critically important as it provides us the voice to be in a position to lead industry through both the good and the challenging times. History has proven the value of having established relationships and a voice to lead on behalf of industry.

The MGA Elevates Your Voice

The MGA is committed to utilizing our collective voice to tell industry's story. Help us achieve this and enhance your visibility in the state by sharing with us your company stories, news, and events.

- Store Opening / Ribbon Cutting
- Award Presentation
- Community Support Activities
- Legislative Tour / Fundraiser
- Tradeshow
- Instore Campaign Initiatives

<https://bit.ly/GrocersNews>



Post Consumer Brands earns Silver Plate Award

Post Consumer Brands received the Silver Plate Award for Best Creative Partnerships from the Minnesota Grocers Association's Big Hunger program. The award was presented to the company while engaging consumers to end hunger. They created a large in-store display to encourage consumers to give back. The company also received \$2,000 to donate to a food charity with Charities Food Shelf.

Post Consumer Brands considers hunger relief, and serving those in need, to be part of our mission and we are thrilled to support the Minnesota Grocers Association's Big Hunger program. The award was presented to the company while engaging consumers to end hunger. They created a large in-store display to encourage consumers to give back. The company also received \$2,000 to donate to a food charity with Charities Food Shelf.



MEDIA ADVISORY

Minnesota Grocers Association Statement on Industry Health and Well-Being

As Minnesota responds to the COVID-19 pandemic, everyone's health and well-being is a top priority. In response to this challenging situation, our industry continues its business services with a strong commitment to providing the safest possible work and shopping environment for all Minnesotans.

This is an unprecedented time for all of us and we encourage customers to remain calm and mindful - let's give a new meaning to the phrase "Minnesota Nice". On behalf of the Minnesota food industry we ask our neighbors to please consider following these tips when shopping at their local stores:

Karly Ackerman
 MGA Director of Membership and Communications
 kackerman@mngrocers.com 651-228-0973